

# James Castle



James Castle is the founder of CastleAsia, a business consultancy specializing in market entry strategies, economic and political analysis and public policy advocacy, in association with PT Jasa Cita. In over thirty years of work in Southeast Asia, Mr. Castle has advised in the establishment of numerous foreign direct investment projects. He has acted as a consultant to many of the world's largest corporations as well as many of Indonesia's and Southeast Asia's largest business groups. In addition to his experience with private sector clients, Mr. Castle has also been consultant to numerous projects for governments and international agencies including the World Bank, IFC, ADB, USAID and the Indonesian government. He was an Adjunct Professor at Johns Hopkins University School of Advanced International Studies in 2008.

He currently serves as a member of the Board of Commissioners of motorcycle manufacturer, TVS Motor Indonesia. He is on the Advisory Board of Coca-Cola Indonesia and is the Indonesia Advisor to the New Zealand Trade and Enterprise Corp *Beachheads* Program that supports New Zealand trade and investment abroad. He was appointed by the Minister of Finance as the only non-Indonesian member of the Indonesian National Team to Review Tax Law Changes in 2005. He was one of two foreigners appointed to Indonesia's Tripartite Forum on Industrial Relations in 2001. He has convened numerous conferences and seminars on economic reform, sectoral opportunities and public policy issues. He appears frequently on CNBC, CNN and BBC as a commentator on Indonesian business and politics. Mr. Castle earned a Master's Degree from the University of Hawaii (1972) as an East-West Center student and a Bachelor's Degree from the University of Michigan (1968). As a PhD candidate from Cornell University, he conducted research as a Fulbright Doctoral Research Scholar at Universitas Pajajaran (Bandung, 1977) and the Koninklijke Instituut in The Netherlands (Leiden, 1976). He was an East-West Center visiting scholar at Mindanao State University, Philippines (1972), and Gajah Mada University, Indonesia (1972). He was a USAID intern in Washington DC in 1974. He also studied in Tokyo at Sophia University in 1967. He has lived in Indonesia since 1977 and is fluent in Indonesian. He was born in Michigan, USA.

## Positions and Activities:

*American Chamber of Commerce in Indonesia, President (1990-1993; 1999-2001, 2006); First Vice President (1994-1998, 2005, 2010); Board Member (1985 - present)*  
*Johns Hopkins School of Advanced International Studies, Adjunct Professor 2008*  
*Indonesia National Team to Review Tax Law Changes, Member (2005)*  
*International Business Chamber of Indonesia, Chairman (2000-2002), Board Member (2000 - present)*  
*US-Indonesia Society, Board of Advisors (1998 - present)*  
*Coca-Cola Indonesia, Board of Advisors (1996 - present)*  
*Journal of Southeast Asia Business (University of Michigan) Editorial Board (1990 - present)*  
*Regent's Visiting Scholar, University of Southern California (2003)*  
*National Tripartite Forum on Industrial Relations, Member (2001)*  
*The Nature Conservancy, Founding Governor, Member, Indonesian Advisory Board (1992-2000)*  
*American-Indonesia Education Exchange Foundation (Fulbright), Board of Directors (1989-1996)*  
*US-ASEAN Business Council, Vice Chairman, Indonesian Board of Supervisors (1989-1994)*  
*USAID-Indonesian Investment Board (BKPM) Private Sector Project, Project Director (1983-1988)*  
*Indonesian-American Friendship Association, Vice Chairman (1985-1989)*

## Publications:

*Indonesia's Infrastructure, Editor/Publisher (1994, 1996, 2010) (syndicated)*  
*The Indonesian Consumer, Author/Editor (11th Edition 2010) (syndicated)*  
*Who's Who in Yudhoyono's Indonesia (2004, 2005, 2010)*  
*Indonesia Year in Review (annual, 12th edition 2006)*  
*Toward the New Indonesia: collected articles, Suara Pembaruan 2002*  
*Directory of American Business in Indonesia, Editor/Publisher (11th Edition 2003)*  
*Who's Who in Indonesian Politics, Author/Editor (1999) (syndicated)*  
*Indonesian Health Care: Today and Tomorrow, Author, published by GP Farnasi (1995)*  
*Indonesia's Capital Markets, Editor/Publisher (1994, 1995) (syndicated)*  
*Indonesia's Health Care Challenges in the Decade Ahead, Author, GP Farnasi (1993)*  
*The Role of Patents in the Pharmaceutical Industry, Author, GP Farnasi (1991)*  
*The Philippine Consumer, Editor/Publisher (1989) (syndicated)*  
*The China Consumer, Editor/Publisher (1988) (syndicated)*